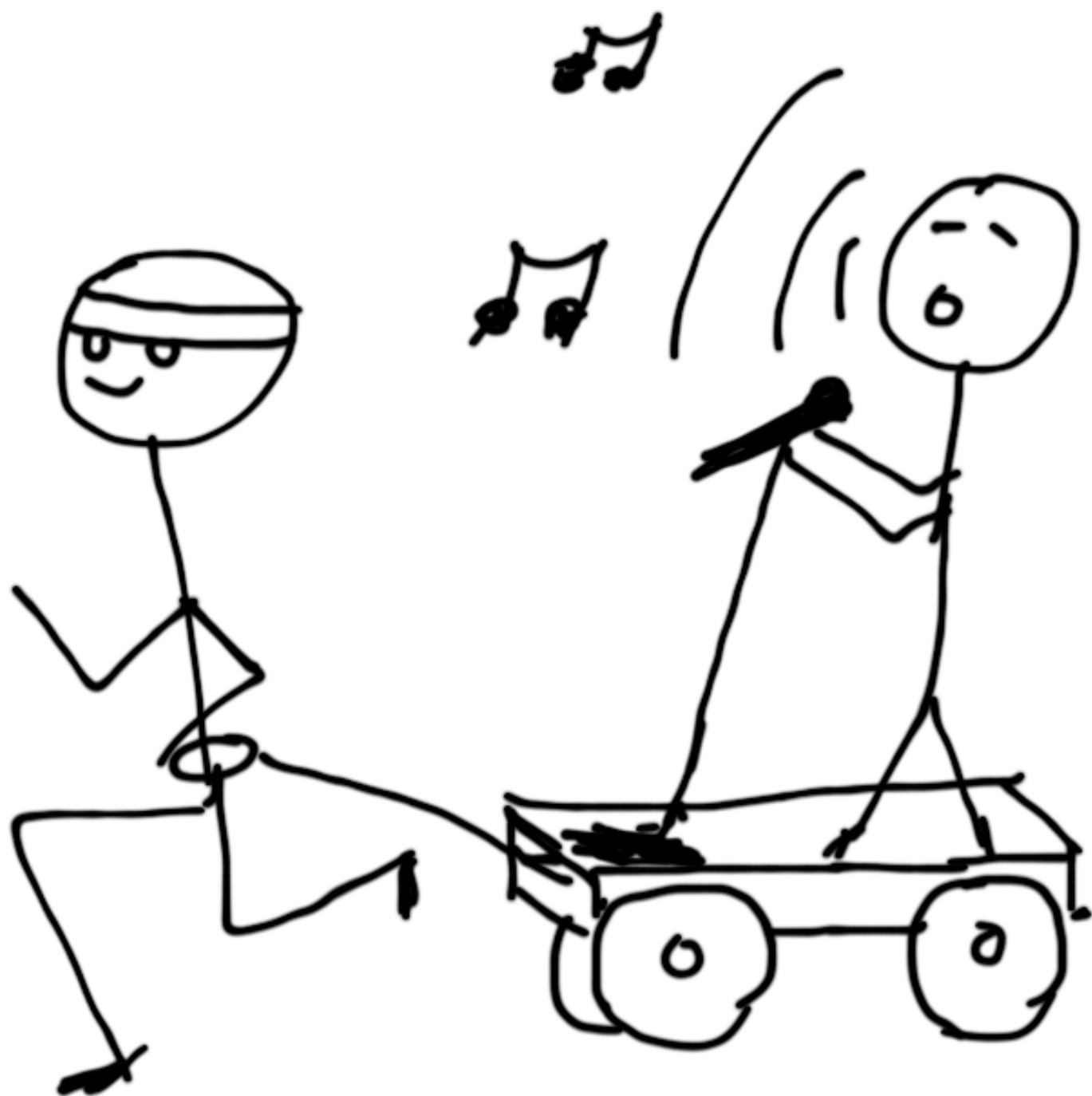


IDEA



EXERCISE SHIRT / VEST
W/ SPEAKERS

METAPHOR



DISPLAY

TACTILE
FEEDBACK
BUTTONS

VEST
OPTION



SD
CARD
SLOT

SPEAKERS

MODEL

OUTPUT



INPUT



1. AUDIO FEED BACK on Actions
2. VIBRATION?
3. LIGHT?

ERROR



Wet, Itchy, Smelly, Dirty
Running HEADSET

SCENARIO

A GUY goes for a run and no longer needs to bring headphones because they are now integrated into something he would bring anyway

TASK

PUT ON GARMENT



INSERT CARD



SELECT SONG



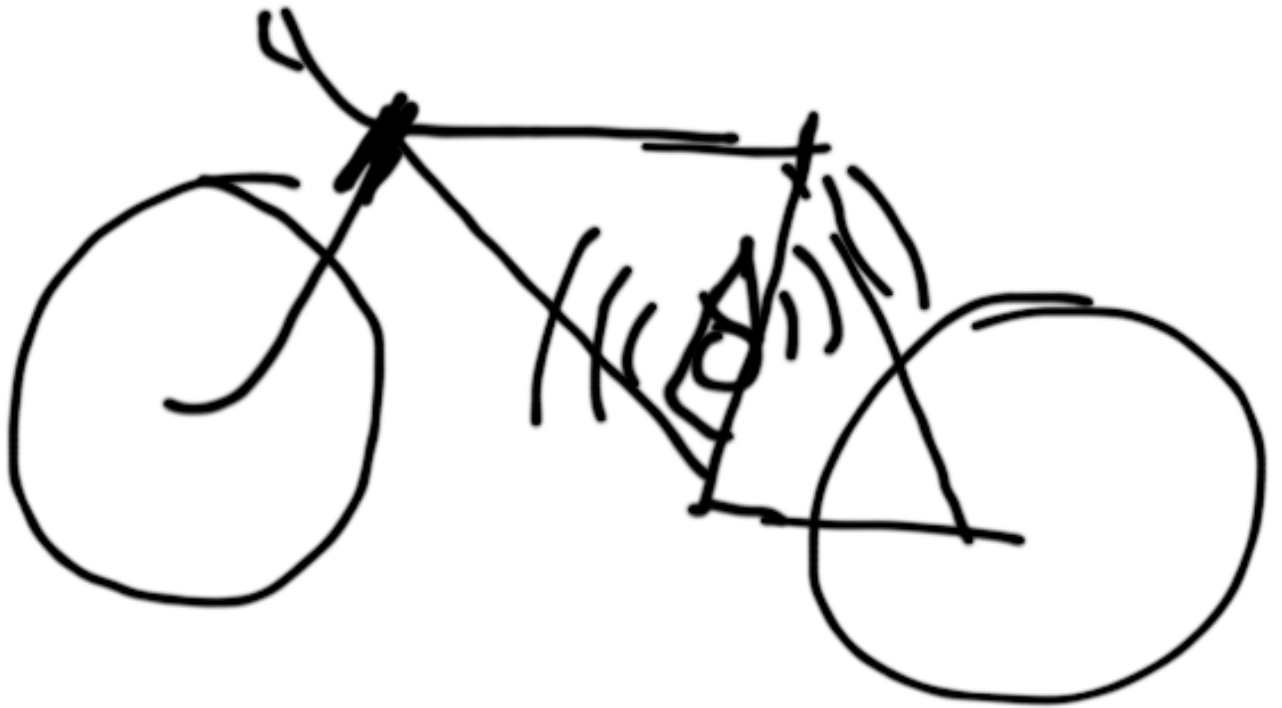
CONTROL

▷, 1▷, 11, 11



SD
REMOVAL

Diagram 2



Bike bottle load
feeler